

Master of Business Administration

The new world MBA.
New thinking for a new
world of business.


- 
- A small yellow icon of a plus sign with rounded ends.
- This brochure also includes information about our nested postgraduate qualifications:
 - Graduate Certificate in Business Administration
 - Graduate Certificate in Leadership
 - Graduate Certificate in People Analytics
 - Graduate Certificate in Sustainable Enterprise



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Are you ready for the future?



The new world doesn't
need more managers.

It needs more leaders.

People who show up, step up and break out. People who challenge what should be and imagine what could be. The ones who want to make something and the ones who want to prove something.

An MBA from RMIT Online is an MBA that will change your mind. A degree for what comes next. The next day, the next challenge. RMIT Online is where you will learn design thinking, authentic leadership and how to navigate emerging tech for the new world of business.

The new world moves pretty fast. You're either sitting still or setting the pace.

Become a new world leader for a new world of business

- Apply the latest advances in critical, creative and ethical thinking, including design thinking methodologies – a professional mindset for the new world.
- Steer the course of companies and culture, profits and people through authentic leadership and willingness to make decisions, take risks and think differently.
- Understand the technologies driving the world of tomorrow – the world of blockchain and AI, automation and data science, design thinking, innovation and green technology.

The RMIT Online MBA difference

RMIT University is a world leader in Art and Design, Architecture and the Built Environment, Engineering, Accounting and Finance, and Business and Management Studies. With a global outlook, RMIT is ranked 16th in the world for universities less than 50 years old. RMIT is known for being industry-led and producing exceptional career outcomes.

As one of Australia's original tertiary institutions, RMIT University prides itself on being a world leader in education, earning its international reputation for creating exceptional, employable and highly skilled graduates.

Pathways to the MBA

At RMIT Online, we offer flexible and supportive pathways tailored to your unique journey, allowing you to fast-track your MBA. By leveraging your prior study, work experience, or a listed RMIT Graduate Certificate, you can receive course credit, effectively creating a shortcut to your MBA. For more details, visit [RMIT Online MBA](#) and [Apply for Credit](#).

Benefit from RMIT's global reputation for delivering future-focused skills ready for the new world of business

Gain a critical advantage over other MBA graduates with RMIT's cutting-edge expertise in design thinking, innovation and contemporary leadership. Develop the skills and industry-based knowledge needed to stand out to employers around the world.

Accelerated, supported and 100% online

Be supported throughout your study journey. Study at the time and place that suits you, with no on-campus commitments. With intakes every two months, study one course at a time and apply your learnings immediately.

Specialise or choose your own journey

RMIT Online's MBA offers six future-focused and on-trend specialisations, so you can choose to specialise or select individual courses based on your career goals and aspirations.

Extend your business networks within Australia and beyond

Study in an interactive, supportive online environment where you'll build meaningful professional networks.

Our rankings



1st in Australia for graduate employment rate¹



4th in Australia for Environmental Impact²



7th globally in the 2023 Times Higher Education Impact Rankings



Top 8th in Australia for employer reputation³



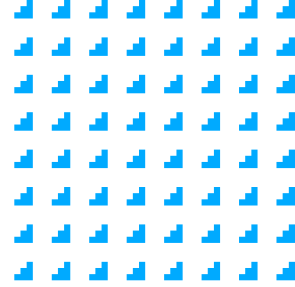
11th in the top 15 universities in Australia³

¹(QS Graduate Employability Rankings, 2022)

²(QS Sustainability Rankings, 2023)

³(QS World University Rankings, 2023)

Master of Business Administration (MBA)



In a business landscape that's marked by complexity and continuous change, be equipped with the cutting-edge skills and mindset to successfully navigate the future of business.

RMIT Online's MBA is a globally recognised degree that will help you learn design thinking, authentic leadership and management of emerging tech, so you can lead the way in the new world of business.

You will learn how to:

- Navigate emerging technologies to deliver value and growth
- Creatively solve problems using design thinking and a range of alternative models
- Communicate authentically and establish vision, credibility and trust across teams and networks founded on ethics
- Lead transformative business strategies across diverse organisations in a constantly shifting environment
- Apply an innovative way of thinking that turns challenges and everyday events into opportunity.

Harness the potential of emerging technologies

Confidently navigate business challenges by embracing current and emerging technologies to enhance business operations and deliver great value and growth to your organisation.

Lead transformative business strategies

Don't be left behind. Get ahead of today's technology and lead tomorrow's innovation. Gain the future-focused skillset to ensure you're ready to navigate the future of business.

Develop innovative thinking and problem-solving skills

Apply the latest advances in critical, creative and ethical thinking, including design thinking methodologies, to turn everyday events and business challenges into opportunities for growth.

Gain future-focused leadership skills

Take the lead, rather than follow behind. Recognise and apply leadership styles and techniques to address contemporary challenges, build strong teams and drive organisational performance.

9 out of 10

graduates rated the value of their MBA or business master's degree as good, excellent or outstanding



(GMAC, [The Value of Graduate Management Education: From the Candidate's Perspective, 2022](#))

Example MBA program structure

👑 = core courses ♦ = minor areas

16 course masters

Stage A

Complete the following four courses:

- | | |
|--------------------------------|--|
| 👑 Design Thinking for Business | 👑 Marketing for Managers |
| 👑 Leadership and Management | 👑 Financial Analytics for Managerial Decisions |

Stage B

Complete the following course:

- 👑 Strategy



Select and complete any two courses from a minor and one elective course

Stage C

Complete the following one capstone course:

- 👑 Business Consulting



Select and complete the remaining two courses from a minor and one elective course

Stage D

Select and complete any four Business and Law courses

OR

Select and complete a second minor area of four courses

Please [speak directly with a Student Enrolment Advisor](#) about the Business and Law courses.

Minor courses

♦ Design Thinking

Design Thinking Challenge: Discover and Define

Design Thinking: Develop and Deliver

Futures Thinking in Design

Digital Entrepreneurship

♦ Digital Transformation

Digital Innovation

Technology Futures

Management of Technology and Innovation

Digital Risk Management and Information Security

♦ Leadership

People and Organisations

Personal Branding and Authentic Leadership

Leading in the Age of Digital Disruption

Digital Entrepreneurship

♦ People Analytics

Foundations of People Analytics

Business Analytics

Predictive HR Analytics

Professional HRM Practices

♦ Project Management

Introduction to Project Management

Project Management Techniques

Managing Project Teams

Project Design for Quality

♦ Sustainable Enterprise

Sustainable Business Models

Sustainable Supply Chain Management

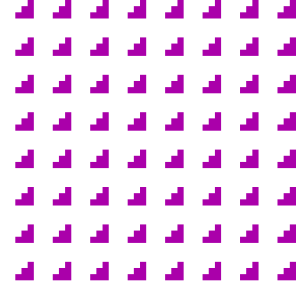
Social Entrepreneurship & Sustainable Development

Sustainable Financial Management and Reporting

You can also choose to study the MBA without specialising by selecting individual courses you wish to study based on your career goals and aspirations. Speak to a Student Enrolment Advisor to learn more about a suitable study pathway.



Nested Graduate Certificates



Graduate Certificate in Business Administration

Design Thinking for Business

Leadership & Management

Marketing for Managers

Financial Analytics for Managerial Decisions

Graduate Certificate in Sustainable Enterprise

Sustainable Business Models

Sustainable Supply Chain Management

Social Entrepreneurship & Sustainable Development

Sustainable Financial Management and Reporting

Graduate Certificate in Leadership

Personal Branding and Authentic Leadership

People and Organisations

Digital Entrepreneurship

Leading in the Age of Digital Disruption

Graduate Certificate in People Analytics

Foundations of People Analytics

Business Analytics

Predictive Human Resource Analytics

Professional HRM Practices

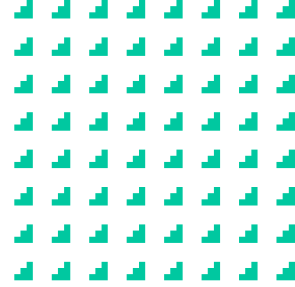
Over 85%

of graduates concluded that their investment in graduate business education had a positive return

(GMAC, [The Value of Graduate Management Education: From the Candidate's Perspective, 2022](#))



Graduate Certificate in Business Administration



In the age of disruption, it's more important than ever for leaders to apply their creativity and innovative problem-solving abilities to improve business marketability and growth. RMIT Online's Graduate Certificate in Business Administration exposes you to highly relevant coursework and the latest digital tools and techniques that will ensure you are prepared to meet this change head-on.

This online program covers the first four courses of the full master's degree and is the perfect postgraduate qualification to kick-start your leadership career. It also provides you with an opportunity to qualify your experience before applying for the program.

You will learn how to:

- Analyse and discuss design thinking, its manifestations and its implications across organisational contexts
- Accurately assess your personal strengths and areas of challenge and effectively self-manage these towards improved practice
- Apply the key concepts and tools of marketing theory and practice to enable application of marketing functions in a professional context
- Analyse, interpret and critically evaluate global financial information from a variety of sources in order to develop sustainable business proposals.

Gain the leadership skills to navigate the future of business

Tackle business challenges head-on by applying future-focused leadership styles and techniques. Foster resilient teams and drive organisational success, and growth to your organisation.

Develop creative problem-solving skills and innovative thought processes

Embrace the latest developments in critical, creative and ethical thinking, integrating design thinking methodologies to transform everyday scenarios and corporate challenges into avenues for growth.

Make data-driven financial decisions

Develop your ability to gather and analyse financial data, use design thinking and a data-driven approach to financial decision-making and effectively communicate the strategies developed.

Apply marketing theory into practice

Understand key marketing theory and common marketing techniques and how they are applied in real-life scenarios. Implement your new marketing skills to create a strategic marketing planning process and to develop and manage the plan.

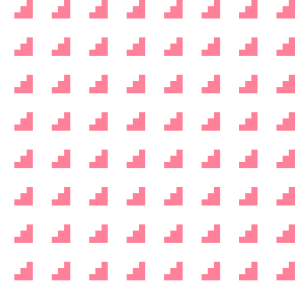
9.2%

Projected job growth

The projected growth for business managers over the next five years is 9.2%

[\(Seek, 2023\)](#)

Graduate Certificate in Leadership



Business is changing. Are you ready to change with it? Be ready to take the lead, rather than follow behind. Equip yourself to be successful in leadership roles through RMIT Online's Graduate Certificate in Leadership.

Be a creative thinker and develop the strategic solutions that businesses need in today's technology-fuelled world. Gain the skills and knowledge you need to boost innovation and success in businesses that are ripe for disruption.

This online program is designed to equip students to be successful in leadership roles through its future-oriented, technology-informed and entrepreneurial focus.

Upon successful completion of the Graduate Certificate in Leadership, students can pursue further study through a pathway to RMIT Online's Master of Business Administration or credit into the Master of Human Resource Management. Completion of an additional 8–12 courses affords students both graduate certificate and master's qualifications.

You will learn how to:

- Critically evaluate characteristics of various types of leadership and their strengths and weaknesses
- Analyse organisational and leadership challenges and develop strategies to address them
- Critically evaluate effective leadership practices in diverse global contexts, considering the role of technology and innovation in achieving environmental, social and financial goals
- Critically reflect on your own and others' leadership skills and identify opportunities to further develop your own leadership practice
- Exemplify leadership skills for entrepreneurial digital organisations, such as communicating, advocating, making decisions, leading innovation and building teams.

Understand organisational dynamics and the importance of leadership in organisational success

Gain an introduction to organisational dynamics and explore human behaviour in the work context. Learn about relationships between people and teams, within and towards organisations. Understand yourself and how you work within teams and at an organisational level.

Equip yourself to be successful in leadership roles

Understand your own leadership style and strengths and how these will shape your leadership outcomes. Learn techniques for contextually adopting other styles to enhance leadership success. Understand authentic leadership styles and practices.

Be a leader in digital and entrepreneurial organisations

Learn to use technology effectively in agile environments characterised by a fast pace of change. Prepare yourself for future-oriented ways of working by honing your creative thinking and problem-solving abilities.

Lead innovation and disruption in business

Develop your creative thinking skills to develop strategic solutions in industries or sectors ripe for disruption.

Graduate Certificate in People Analytics



Data is now more valuable than ever. Are you ready to utilise it to shape the future of HR? Connect passion with purpose and gain the toolkit you need to stand out from the crowd through RMIT Online's Graduate Certificate in People Analytics.

Transform data into decisions that resonate within the workplace and be an advocate for positive change. Learn how to drive human resource management (HRM), strategic management solutions, decision-making processes and people management operations through your unique people analytics skillset.

This online program is for those looking to upskill or make a career change by setting themselves apart in the HR field with people analytics capabilities and skills. Upon successful completion of the Graduate Certificate in People Analytics, students can pursue further study through a pathway into RMIT Online's Master of Business Administration or credit into the Master of Human Resource Management. Completion of an additional 8–12 courses affords students both graduate certificate and master's qualifications.

You will learn how to:

- Analyse the role that people analytics can play in transforming how people are managed in organisations
- Critically evaluate and communicate how well approaches to and tools of business and people analytics work in real-life situations to inform effective decision-making
- Apply broad knowledge of analytical processes to implement people analytics in practice
- Analyse key differences in HR data and associated information systems to support HRM, strategic management solutions, decision-making processes and people management operations
- Evaluate the role of people analytics to represent people in work-related learning in diverse organisational contexts.

Data-informed practices in HR settings

Develop quantitative and qualitative analytical capabilities to undertake analysis of HR data to inform people management decisions (e.g. recruitment, retention, performance, voice and equity). Learn how to design analytic strategies, considering associated ethical challenges and risks. Become an advocate for the value of people analytics in delivering gains for employees, organisations and their stakeholders.

Use predictive analytics to inform decision-making and initiatives

Apply predictive models to identify trends and patterns in HR data such as predictors of high performance, staff retention and employee behaviour. Interpret results and translate findings for stakeholder audiences. Make recommendations informing workforce strategy decisions.

Apply the latest technologies to manage a workforce

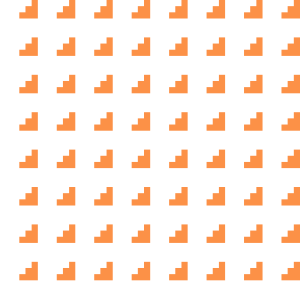
Gain skills using the latest technologies such as AI and machine learning in HR contexts. Identify how different technologies can be applicable to recruitment, professional development and succession planning.

Increase your professional capabilities as a HR practitioner

Develop a professional toolkit that includes strong analytics capabilities and a solid understanding of how technology can be utilised to improve HR outcomes globally. Enhance your knowledge, judgement and research skills to improve your capabilities as a reflective HRM professional.



Graduate Certificate in Sustainable Enterprise



The future is beyond business as usual. The future is sustainable, ethical and diverse. Are you ready to drive change? Pave the way for positive change and pioneer sustainability initiatives within your business through RMIT Online's Graduate Certificate in Sustainable Enterprise.

Gain a wide breadth of knowledge and skills on sustainability principles, practices and models to be the change-maker your business needs to succeed. This online program is designed for those seeking to learn how to bring sustainability principles into their work environment or to lead entrepreneurial sustainability ventures.

Upon successful completion of the Graduate Certificate in Sustainable Enterprise, students can pursue further study through a pathway to RMIT Online's Master of Business Administration. Completion of an additional 8–12 courses affords students both graduate certificate and master's qualifications.

You will learn how to:

- Critically review and analyse business models with regard to sustainability and social development priorities, incorporating global and local perspectives
- Analyse risks and opportunities associated with different types of enterprises and their impact, including environmental, social and governance factors
- Design and propose sustainable business models that support business strategies
- Devise solutions and recommendations for organisations to implement to address environmental, social and economic challenges
- Present reports, proposals and plans to stakeholders, partners and communities to advocate for and monitor sustainable business approaches.

Understand sustainable business models

Learn how to address sustainability challenges using sustainable business models across the full life cycle of a business. Develop your understanding of corporate social responsibility, the circular economy, sustainable innovation and design thinking to drive change in organisations or through entrepreneurial sustainability ventures.

Lead sustainability initiatives in business

Create sustainable solutions to social and environmental challenges and lead change in business applications. Understand the principles and practices of social entrepreneurship, sustainable development and impact investing and how these can be applied to impact change in your setting.

Sustainability principles in supply chain management

Influence sustainable practices across the full breadth of the supply chain, including internal supply chain processes and relationships with suppliers and customers. Consider how industry conditions, the international context, e-commerce, carbon emissions and fair labour practices impact strategic and ethical challenges at different stages of production and distribution.

Sustainability in reporting and financial management




Learn how environmental, social and governance (ESG) factors matter and how they can be incorporated into financial management decisions and value creation.



Program overview



Program name	Master of Business Administration (MBA)	Graduate Certificate in Business Administration	Graduate Certificate in Leadership	Graduate Certificate in Sustainable Enterprise	Graduate Certificate in People Analytics
Number of courses	16 [^]	4	4	4	4
Duration of each subject	7 weeks per course	7 weeks per course	7 weeks per course	7 weeks per course	7 weeks per course
Total program duration	2–2.7 years part-time (minimum) [^]	8 months part-time (minimum)	8 months part-time (minimum)	8 months part-time (minimum)	8 months part-time (minimum)
Total program fee	16 course Master: \$76,800 [^] <small>Fee reduced depending on pathway chosen</small>	\$19,200	\$19,200	\$19,200	\$19,200

Entry requirements	<p>Pathway One – Relevant Work Experience</p> <p>Have the equivalent of two or more years full-time work experience.</p> <p>Credit will be assessed consistently with the RMIT University credit policy and procedures. Please refer to Credit for prior study or experience.</p> <div><div>2+ years work experience</div><div>+</div><div>12-16 Courses</div><div>=</div><div> Entry to Master of Business Administration</div></div>	<p>Pathway Two – Complete RMIT Graduate Certificate</p> <p>If you have completed any of the listed RMIT Graduate Certificates, you can gain entry into the MBA with 4 (four) courses credit.</p> <p>Extra credit can also utilised by combining this pathway with Pathway One. Please refer to Credit for prior study or experience for more information.</p> <div><div>RMIT Graduate Certificate</div><div>+</div><div>8-12 Courses</div><div>=</div><div> Entry to Master of Business Administration</div></div>	<p>Pathway Three – Completed Bachelors</p> <p>Have completed the equivalent of an Australian bachelor degree[†] or higher-level qualification (in any discipline), and have held a minimum grade point average (GPA) of 1.0 (Out of 4.0) or GMAT overall minimum score of 550.</p> <p>If your Australian bachelor degree[†] is in business (or a related discipline) you will be exempt from completing 4 (four) courses. You must complete an additional 12 (twelve) courses to qualify for the Masters degree.</p> <p>Extra credit can also utilised by combining this pathway with Pathway One. Please refer to Credit for prior study or experience for more information.</p> <div><div>Australian Bachelors Degree</div><div>+</div><div>GPA 1.0 or GMAT minimum 550</div><div>+</div><div>12-16 Courses</div><div>=</div><div> Entry to Master of Business Administration</div></div>
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English language requirements	<p>International students are required to provide current evidence of English language proficiency for admission to RMIT University. For detailed information on English language requirements and other proficiency tests recognised by RMIT, visit the English language requirements and equivalency information.</p>
Australian Student Visas	<p>RMIT’s online Master of Business Administration, Graduate Certificate in Business Administration, Graduate Certificate in Leadership, Graduate Certificate in Sustainable Enterprise and Graduate Certificate in People Analytics do not meet Australia’s student visa requirements. For an Australian student visa, you must have an on-campus place in a program of study. For more details on RMIT’s on-campus programs, visit rmit.edu.au.</p> <p>Not sure? Talk to us</p>

[^]There are multiple pathways to reduce the number of courses needed to complete the MBA which will reduce the cost and program duration. Example: if 4 courses are credited using pathways total program fee would be \$56,160. Please see ‘Program overview’ for more information.

^{^^}Fees are listed in Australian dollars and apply to 2024 only. They are adjusted on an annual basis and should only be used as a guide. FEE-HELP is available, plus a capped Student Services and Amenities Fee (SSAF) based on your credit point enrolment load.

^{*}If your qualification was completed more than 10 years ago, you will need to provide evidence of ongoing professional work and/or professional development in the same discipline as the program for which you are seeking entry.

^{**}Upon successful completion of the graduate certificate, you will have the opportunity to progress to the master’s degree.

[†]If your qualification was completed more than 10 years ago, you will need to provide evidence of ongoing professional work and/or professional development in the same discipline as the program for which you are seeking entry. [Please see Credit Procedure - Masters Advanced Standing](#) for more information.

Program overview



Duration

Master (16 courses) | 2.7 years part-time*

Graduate Certificate (4 courses) | 8 months part-time*

Each course is seven weeks in duration and requires a minimum of 15–20 hours of study per week.



Program intakes

Six intakes annually:

January, March, May, July, August and October.



Recognition of prior learning

RMIT assesses each student's prior learning and qualifications to grant credit so you can complete your online postgraduate degree sooner. Applications will be decided on a case-by-case basis. RMIT aims to grant as much credit as possible at the time of offer, so it's important to provide as much evidence of prior study and work experience as possible with your application.

*Completion time is dependent on individual study path and course availability. Please speak to a Student Advisor for more information.



RMIT's program is tailored towards producing managers equipped with the skills to lead so it was my first choice. Classes are designed to foster a range of learning styles and include plenty of both theory and application opportunities.

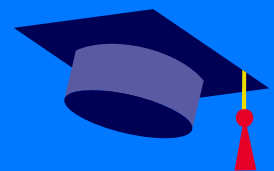


Nicholas Bartholomeusz

RMIT Master of Business
Administration Graduate

91%

Hire MBA graduates



In 2022, 91% of the respondents to the Corporate Recruiters Survey said that they planned to hire recent MBA graduates.

The RMIT Online student experience

At RMIT Online, we are proud to offer a dynamic and flexible online student experience that is designed to fit seamlessly into your life and get you to where you want to be.

- The flexible student experience allows you to use study tools anywhere at any time.
- Our cutting-edge learning environment means you don't have to be a computer whizz to use it.
- Stay engaged through our different learning content format, with a variety of methods such as videos, text-based content and animations.
- We've replaced the traditional exams with assessments in the form of case studies, reports, online discussion interaction and engagement. You may also have tests, quizzes or other online assessments to ensure your learning is valuable, authentic and industry-ready.
- Industry-experienced academics will guide you every step of the way.
- Online doesn't mean you're alone – connect with fellow students to share ideas, organise study groups and support one another through online chat forums and dedicated discussion boards.
- Receive one-on-one support and assistance from your personal student success advisor, who will keep you motivated and help you reach your goals from enrolment through to graduation.
- Build your professional network through the connections you make while studying.
- Graduate with a globally recognised degree without compromising your life or career trajectory.



Discover RMIT Online

Explore the RMIT Online learning environment and get an insight into what your courses and assessments will be like using Discover RMIT Online.

Sign up today





For me, to fit in an online MBA is very easy; it's quite flexible, so I can read or listen to the tutor recordings whenever I have time. There are no exams, and all the case studies are based on real companies, so you're literally working on your assignments reporting on a real case study. I used all these learnings and applications in my real work'



Fran Li

RMIT Online Master of Business Administration Graduate

Your online study journey starts here!

Get in touch with one of our Student Enrolment Advisors today to guide you through the process of starting your online degree.



Further information

 studyonline.rmit.edu.au

 Call 1300 701 171

Book a 15-minute chat today

Course descriptions

Please click to view any of the below course descriptions on the RMIT Online website.

[Business Consulting](#)

[Design Thinking Challenge:
Develop and Deliver](#)

[Design Thinking Challenge:
Discover and Define](#)

[Design Thinking for Business](#)

[Digital Entrepreneurship](#)

[Digital Innovation](#)

[Digital Risk Management
and Information Security](#)

[Financial Analytics for
Managerial Decisions](#)

[Foundations of People Analytics](#)

[Futures Thinking in Design](#)

[Introduction to Project Management](#)

[Leadership and Management](#)

[Leading in the Age
of Digital Disruption](#)

[Managing Project Teams](#)

[Marketing for Managers](#)

[People and Organisations](#)

[Personal Branding and
Authentic Leadership](#)

[Predictive Human Resource Analytics](#)

[Project Design for Quality](#)

[Project Management Techniques](#)

[Social Entrepreneurship &
Sustainable Development](#)

[Strategy](#)

[Sustainable Business Models](#)

[Sustainable Financial
Management and Reporting](#)

[Sustainable Supply
Chain Management](#)

[Technology Futures](#)



Further information

 studyonline.rmit.edu.au

 Call 1300 701 171

Book a 15-minute chat today

Every effort has been made to ensure the information contained in this publication is accurate and current at the date of publishing. For the most up-to-date information, please refer to the RMIT University website before submitting your application.

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RMIT Registered Training
Organisation code: 3046